



# BULLY BUSTERS 702

The mission of Bully Busters 702 is to eradicate bullying through knowledge, communication, involvement, empowerment, and support. With the joint efforts of students, teachers, and parents we can raise awareness of the problem of bullying, and facilitate a safe environment for them to learn.



## ABOUT BULLY BUSTERS 702

Bully Busters 702 is a nonprofit agency providing character building, civility lessons, community service learning projects, intervention, and mentoring. The program has formed partnerships with local school districts, Las Vegas Urban League CAA, City of Las Vegas, local politicians, media, and community leaders. Bully Busters 702 goal is to foster a commitment to young people that will promote pro-social friendships, strong interpersonal skills, and reassert a sense of hope in the future of a “NO BULLY ZONE” for all students. Only through personal relationships can a sense of individual responsibility be reestablished that will give students the sense of trust to open up and speak of their situations involving bullying.



# ANTI – BULLY PRODUCTS

Bully Busters 702 -APP



This App allows you to record with Bully Cam the actual incident and send straight to us to intervene and report to local authorities or school.

Crime Fighters Cartoon



24 HOUR HOTLINE (702-292-5023)



24 hour hotline gives students an outlet immediately speaking to a live person



Action Figure & Coloring Books



No Bully Zone marks each school we visit as we certify Defenders after completion of program.

# PROGRAM OBJECTIVES

## CURRICULUM

- **Character Building**
- **Civility**
- **Technology**
- **Community Service Learning**
- **Conflict Resolution**
- **Forms of Prejudice**

## BULLY FREE ZONE

Community Service is a role as a citizen, and students need to know what that looks like. For the rally we will be asking them what they feel they can do to change the effect of bullying. As this brings the program to an end each student will receive a badge and certificate appointing them, “Bully Defenders” taking an oath that they will work diligently to sustain a Bully Free Zone





**BRONZE SPONSOR - \$500.00**

- Your company name/logo on all print advertisements
- News release announcing sponsorship
- Business card size advertisement spot in coloring book distributed to over 20 schools
- Logo On T-shirts provided to students



SILVER SPONSOR- \$1,000.00



- Your company name/logo on all print advertisements
- News release announcing sponsorship
- Full Page advertisement in coloring book distributed to schools
- Logo On T-shirts provided to students and (5 shirts)
- Mention in radio commercials (Over 100 spots run)
- Full page ad in
- Logo/Name banner placement throughout the schools
- Logo/link on website
- VIP at benefit events



# **GOLD SPONSOR- \$1,500.00**

**THIS SPONSOR WILL HAVE OPTION PAY MONTHLY FEE OF \$500.00 in addition to SPONSORSHIP AMOUNT AND COMPANY INFORMATION WILL BE ADDED TO BULLY BUSTER VEHICLE AND BE INCLUDED IN EACH COLORING BOOK THAT IS RELEASED**

- **Company name/logo on posters, brochures, banners, newspaper ads & news releases**
- **News release announcing sponsorship and appearance**
- **Inside cover page advertisement in coloring book distributed to schools**
- **Logo On T-shirts provided to students and (15 shirts)**
- **Mention in all radio commercials (Over 100 spots run)**
- **Advertisement / Logo on website**
- **Logo/Name banner placement throughout the schools**
- **VIP at benefit events (with up to 3 guests)**